



COMMUNICATIONS

Vision Statement

NPM communicates through multiple media (including a website, social media, email, podcasts, scholarly journal, other print publications, etc.) sharing its mission and opportunities to participate. Through an integrated and coordinated communication strategy, NPM keeps members informed and engaged.

Specific Proposals

1. A modern website is the virtual home of NPM 2.0, and includes space for national and chapter communications, serving as a resource center for members and non-members.
2. Contemporary forms of media (including the *Ministry Monday* podcast, a YouTube channel, Twitter and Facebook) are vehicles for engaging members and non-members alike.
3. A journal helps form members and contributes to the liturgical scholarship in the Church.
4. Content specific to the formation and skills development of various constituencies within the organization (e.g. choir directors, leaders, cantors, organists, etc.) is offered to members.